

C O R N U C O P I A



WEST BERKELEY ARTS & CRAFTS
FESTIVAL
SUNDAY, NOVEMBER 16, 2008 10-4PM
A FUNDRAISER FOR BLACK PINE CIRCLE SCHOOL

SPONSORSHIP BENEFITS

Event Sponsor: \$2,500

You are committed to seeing this community thrive! Your sponsorship at this level will grant you:

- ★ Maximum visibility
- ★ Your Name, following Event Name, on all printed literature, radio ads, print ads, press releases
- ★ Full Page ad in event program
- ★ Name on entrance Event Banner reading "3rd Annual Cornucopia West Berkeley Arts & Crafts Festival, sponsored by [your name]"
- ★ Acknowledgement on event website
- ★ 40 complimentary tickets for games and activities.

Climbing Wall Sponsor: \$1,500

Get some perspective and get noticed! By sponsoring at this level, you'll receive:

- ★ Constant visibility
- ★ Acknowledgement on all printed literature, website, radio ads, print ads, press releases, and website
- ★ Full page ad in event program
- ★ A Banner posted on the structure that reads "Sponsored by [your name]"
- ★ 30 complimentary tickets for games and activities

Activity Booth Sponsor: \$500

Tell attendees that you value originality and the satisfaction the creative process brings in work and leisure. By sponsoring an activity table, your business will benefit from:

- ★ Increased and prolonged visibility
- ★ Acknowledgement on all printed literature and website
- ★ ½ page ad in event program
- ★ a Table Banner that reads "This table sponsored by [your name]"
- ★ 20 complimentary tickets for festival games and activities

Community Sponsor: \$250

Show your community solidarity by partnering with us to promote BPC's creative, eco-conscious, multicultural, and educational values. Your business will receive:

- ★ Acknowledgement on all printed literature and website
- ★ ¼ page ad in 8 ½ x 11 event program
- ★ 10 complimentary tickets for games and activities